

# Application Integration






## Cleo Integration Cloud

### Application Integration Made Easy

The proliferation of cloud applications today offers enterprises unprecedented flexibility in the way they enable various business and IT initiatives. From system modernization, to product launches and entering a new market, the need to quickly operationalize application integration that supports your business strategy is key. However, as more and more business-critical workloads move to the cloud, and the number of cloud applications your business relies on for daily operations increases, the level of integration complexity is a growing challenge. Cleo provides an extensive library of robust application connectors designed for frictionless integration at the edge of your business ecosystem. Keep data aligned between business-critical applications including ERP, CRM, and e-commerce. Further drive integration that enables traditional on-premise systems with B2B support and modern SaaS integration on a single platform.

### Application Connector Categories

Configurable application, SaaS, and B2B/EDI integration connectors to power your enterprise:

B2B / EDI	CRM	ERP
<ul style="list-style-type: none"> <li>▪ EDI    ▪ REST</li> <li>▪ XML   ▪ SOAP</li> </ul>		
Your application integration success needs B2B	Ensure your customers and opportunity data stays current	Sync data to and from your back-office applications
E-commerce	Database	Storage
		
Enable your e-commerce selling strategy	Integrate the internal edge of your business ecosystem	Create pipelines to store your business data

For the full list of available connectors go to <https://www.cleo.com/solutions/integration-connectors>

## Benefits of Application Integration with Cleo

### CONNECTORS TO RAPIDLY ONBOARD NEW APPLICATIONS

- Quickly create your initial connection using built-in wizards
- Configure and orchestrate end-to-end business processes

### COMPLETE INTEGRATION VISIBILITY

- Easily view operational activities for your application integrations
- Persona-based insights allow your users to leverage the right data for their role

### SMART CONNECTORS FOR PRE-CONFIGURED BUSINESS PROCESSES

- Pre-built, full-featured integrations between X12 EDI and select ERPs, WMS, and TMS
- Fully automate order-to-cash, load tender-to-invoice, and procure-to-pay business processes

### CREATE YOUR OWN CUSTOM INTEGRATIONS

- Leverage Cleo's REST and SOAP APIs, plus DB, FF, and XML support to create your own application connectors
- Developer tooling for your teams to connect and integrate any application

### OUTSOURCE YOUR INTEGRATION

- Cleo's services teams can help instrument and implement all your application integrations to meet any business imperative
- We also provide the skillset needed to maintain and troubleshoot daily operational activities for your mission critical B2B and application transactions

## Digitally Fluid Integration for All Your Cloud and On-Premise Applications

Accelerate integration across your internal and external application ecosystem. Cleo Integration Cloud provides intuitive application connectors that deliver the technical flexibility to manage even the most complex data models, enabling faster and more robust application integration for your business.

## Explore All Our Connectors

Visit <https://www.cleo.com/solutions/integration-connectors> to see how Cleo Integration Cloud can enable all your application integrations.

Recognized "Leader" in iPaaS and EDI categories on G2 Crowd

### ABOUT CLEO INTEGRATION CLOUD

Cleo Integration Cloud is a single, hybrid ecosystem integration platform available as a service in cloud and on-premise deployments. Its flexible architecture lets you choose between self-service or managed service models, enabling you to connect, transform, integrate, orchestrate, and analyze end-to-end application, B2B, and data integrations for improved visibility across your business ecosystems. Cleo Integration Cloud empowers technical and business personas to make better decisions, create stronger relationships with your trading partners, drive business continuity and accelerate growth as integration requirements change.

No matter the integration, Cleo's got you covered.

