About the Zoho Connector

Zoho CRM enables businesses to control customer, procurement and inventory data, and manage leads, opportunities and all other sales information. The Cleo Integration Cloud Zoho connector allows you to quickly create reliable integrations between Zoho and all your other critical business applications for seamless end-to-end business processes. Keep your ecosystem data aligned between Zoho and your other business systems whether on premise or in the cloud.
Cleo's Zoho connector provides APIs so you can take action

<table>
<thead>
<tr>
<th>API</th>
<th>Action</th>
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</thead>
</table>
| Accounts     | - Search for accounts  
- Create a new account  
- Delete an account  
- Retrieve an account  
- Update an account  
- Retrieve notes for an account  
- Create a new note for an account  
- Delete a note for an account  
- Retrieve a note for an account  
- Update a note for an account |
| Activities-Calls | - Search for calls  
- Create a new call  
- Delete a call  
- Retrieve a call  
- Update a call |
| Activities-Events | - Search for events  
- Create a new event  
- Delete an event  
- Retrieve an event  
- Update an event |
| Campaigns    | - Search for campaigns  
- Create a new campaign  
- Delete a campaign  
- Retrieve a campaign  
- Update a campaign  
- Search for notes for a campaign |
| Cases        | - Search for products  
- Create a product  
- Delete a case  
- Retrieve a case  
- Update a case |
| Contacts     | - Search for contacts  
- Create a contact  
- Delete a contact  
- Retrieve a contact  
- Update a contact  
- List a note for a contact  
- Delete a note for a contact  
- Retrieve a note for a contact  
- Update a note for a contact |
| Leads        | - Search for leads  
- Create a lead  
- Delete a lead  
- Retrieve a lead  
- Update a lead  
- List notes for a lead  
- Create a new note for a lead  
- Delete a note for a lead  
- Retrieve a note for a lead  
- Update a note for a lead |
About Cleo Integration Cloud

Cleo Integration Cloud is a single, hybrid ecosystem integration platform available as a service in cloud and on-premise deployments. Its flexible architecture lets you choose between self-service or managed service models, enabling you to connect, transform, integrate, orchestrate, and analyze end-to-end application, B2B, and data integrations for improved visibility across your business ecosystems. Cleo Integration Cloud empowers technical and business personas to make better decisions, create stronger relationships with your trading partners, drive business continuity and accelerate growth as integration requirements change.

No matter the integration, Cleo’s got you covered.

<table>
<thead>
<tr>
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| Opportunities | ▪ Search for opportunities  
▪ Create a new opportunity  
▪ Delete an opportunity  
▪ Retrieve an opportunity  
▪ Update an opportunity  
▪ List notes for an opportunity  
▪ Create a new note for an opportunity  
▪ Delete a note for an opportunity  
▪ Retrieve a note for an opportunity  
▪ Update a note for an opportunity |
| Products  | ▪ Search for products  
▪ Create a product  
▪ Delete a product  
▪ Retrieve a product  
▪ Update a product  
▪ Update a product related to object name |
| Tasks     | ▪ Search for tasks  
▪ Create a new task  
▪ Delete a task  
▪ Retrieve a task  
▪ Update a task |
| Users     | ▪ List all users |