



# Stream Broadcast Messaging

Get your information into the hands of those that need it most.  
Quickly, Securely & Conveniently.

Whether your business is Healthcare, Government or Education, you have networks of people who depend on you for their information. Real-time distribution of information is the expectation in our mobile world. Notifying patients of appointments and follow-ups, ensuring your work crews are at the right site at the right time in the right numbers, or informing an entire school district of changes to a schedule, are time consuming and manually intensive. Not to mention, there is a huge amount of human error that can arise. **How much will it cost you if you can't get your message across? Instead, streamline operations and schedules and save thousands of dollars.**

The **Stream Alert® Broadcast Messaging** solution resolves many of the burdens of message distribution from an easy to use web interface. With easy Internet access, your Stream system ensures you can get messages out to your mission-critical work forces or audiences in minutes. **Just how does it work?**

## It's as easy as 1, 2, 3.

1. Build **contact lists** for all of your audiences, set the **preferences** for how they would like to receive your message (voice, e-mail or text), what **response** you require and how you would like those responses tracked.
2. Create **message templates** to make your job easier – for reoccurring messages and standard operational messages.
3. Open the single-page **express launch** in Stream and you're ready to go – make your selections, review and edit your message launch if needed, then send and monitor the responses to your message online in real-time!

And, if you want even more interaction with your key patients or audiences, **Stream Survey** provides you with the tools you need to do that too. Ask just a few questions or create a multiple choice survey and your audience can enter their responses from a touch-tone phone – providing you **real-time feedback** on services provided or customer experience.

Providing a **turnkey solution** means we install a high-performance server and software pairing that is scalable and reliable for your strategic messaging needs in the most convenient manner for you. We help you hit the ground running with training to ensure your core staff is up and running using their new Stream Broadcast Messaging solution right away – expediting your ROI, saving you time and automating messages for faster delivery in the most preferred format.

**Automate. Send. Receive. Store. Track.**  
**That's Stream.**

**Comply** with regulatory standards

Improve productivity and **streamline** processes through automation

**Expedite** paper-to-paper communications

Maximize your budget and **eliminate cost** of analog fax lines

**Improve audit trails** and reduce document storage facility costs

Realize a **substantial ROI** of as much as 75% in one year

**Easy to use** interface

