

Workflow Advantage

Complete Advantage Suite

Make Workflow Advantage Your Advantage Today

- ▶ Enforce Business Decisions
- ▶ Ensure Consistency of Processes
- ▶ Prevent Ad Hoc Processes
- ▶ Track Tasks
- ▶ Monitor Performance
- ▶ Optimize Processes
- ▶ Accelerate ROI
- ▶ Generate New Revenue Opportunities



CLEO

Cleo Communications

P 800.233.2536

F 815.654.8294

sales@cleo.com

www.cleo.com

Ready to Focus on the Processes that Drive Your Business?

Streamlining business processes can lead to big benefits, but can seem like a daunting task. Getting started with Business Process Management (BPM) need not be challenging and time consuming. Whether simple or complex, this exercise often reveals ways to streamline, simplify and automate your core business processes.

Ensure Your Hard Work Pays off with Workflow Advantage.

Workflow Advantage™ is a BPM solution that applies business rules and automation to your processes, like order-to-cash. Many BPM workflows contain steps that involve integration, presenting BPM as the enterprise solution to total data management flow. Reduce the time to process orders, submit claims and collect revenue by eliminating manual processes.

Complex processes can be mapped out using Workflow Advantage's easy to use Graphic Mapping Tool. These processes can incorporate actions required from both internal and external sources and involve human intelligence for rules that should not be automated, such as complicated error handling. With advanced Business Activity Monitoring (BAM) built into your processes, tasks can be reassigned, building human intervention into situations that demand it.

Process Modeling and Simulation is unique to Workflow Advantage and can show you how your mapped processes would work, while you test minor changes and simulate the effect. Once rules that work are established, they can be applied across the enterprise, reducing the need to recreate each step in every process. And, with Dashboard and Reporting features that produce real-time metrics, you can be sure that you have visibility to the processes that are mission-critical and you can optimize those processes quickly and easily from a Web-Based User Interface.