

Softbranding

VersaLex Suite

Provide a soft-branded client package to trading partners

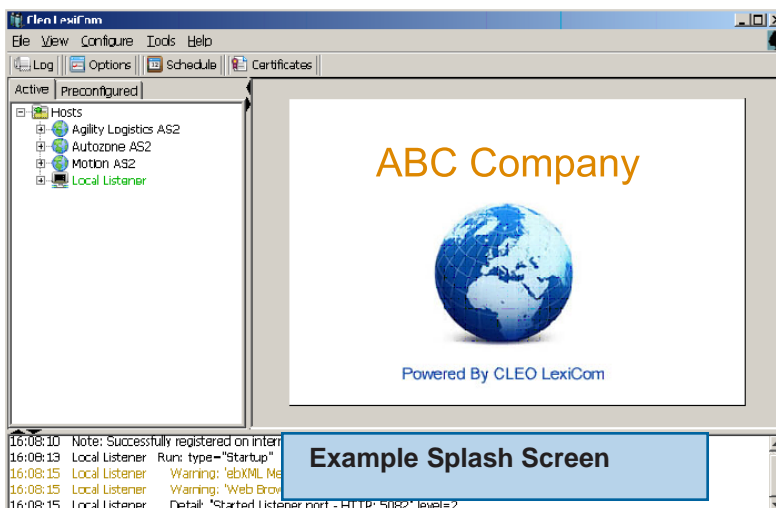
Soft-branding allows companies to provide users with a familiar brand experience increasing name recognition and allowing the distributing company to present a more robust service offering. The client installation can be targeted specifically to your network deployment requirements. Making use of a customized, soft-branded LexiCom package speeds up and simplifies trading partner installation and configuration while reducing the chance for user-related errors.

Custom Splash Screen

Customize the LexiCom client splash screen with your company logo. The specified file will appear upon start up of the program and replaces the Cleo Communications splash screen. This re-enforces your brand and reduces confusion when distributing or supporting the LexiCom product.

Network Deployment

VLTrader also has the ability to automate the configuration of LexiCom to your trading partners. VLTrader creates a customized, simple client package for communication partners and automates the deployment of the client connections. The communication partner simply runs an easy, automated install and they can begin exchanging information with your server. The VLTrader Administrator can completely determine the specifics of the configuration package in order to accommodate the network deployment. Multiple specifications can be defined including all properties in the host itself, schedules, certificates, actions, listener, etc. The administrator can also create and provide special pre- or post-installation instructions and custom documentation for trading partners. For more details, see Cleo's Network Deployment brochure.



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